



Destination Cabourg

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Editorial



In Cabourg, the sea sets the rhythm of the seasons and inspires every moment. It accompanies each step along the seawall, reveals the softness of the light, and naturally invites you to slow down.

For over a century and a half, the seaside resort has cultivated a distinctive art of living, blending " Belle Époque " elegance, endless horizons and a romantic atmosphere where time seems to stretch, leaving space for emotion.

Located just 2 hours and 15 minutes from Paris, Cabourg charms visitors with its authentic character. The beach extends the town like an open breath toward elsewhere. " Villas Belle Époque", historical districts, beautiful gardens and preserved natural spaces create a harmonious and poetic setting. The Proustian city inspires everyone with its details, its ever-changing light and its perspectives, inviting the lucky visitor to become the creator of his own memories.

All year round, Cabourg radiates a joyful and festive energy. A vibrant destination, it offers various events for families: festivals, concerts, exhibitions and cultural gatherings mark the passing seasons. This accessible and generous effervescence naturally complements both heritage and contemporary creation, making Cabourg a place for encounters, celebration and constant inspiration.

The recent relocation of the casino marks a major milestone for the destination. Now located avenue de la Brèche Buhot, within a spacious setting close to the main leisure hubs, it continues to energise local life and extend the resort's spirit of entertainment.

Meanwhile, the historical casino, a landmark building from the " Belle Époque " era, facing the sea and listed as a Historical Monument, is entering a new chapter. It will soon be transformed into an Italian-style theater, a future venue for shows, concerts and shared emotions. This dual evolution reflects Cabourg's ambition to combine heritage, modernity and cultural dynamism.

Its preserved natural environment invites escape: dunes, marshes, cycling routes, wellness experiences, strolls on the sand or simply watching the sunset from the seawall. Experiences unfold at everyone's own pace, whether as a couple, with family, among friends or in groups, through tailor-made stays combining culture, events, discoveries and conviviality. Cabourg also welcomes business travel, seminars and professional gatherings in a calm and inspiring setting, ideal for exchange, cohesion and creativity.

Open to Europe, Cabourg attracts an international clientele in search of authenticity, slow life and seaside inspiration. A family-friendly, cultural, natural, festive and romantic destination, the town invites visitors to enjoy a simple and genuine experience, where every stay becomes a story to tell.

We are delighted to share what makes Cabourg so beautiful, unique and vibrant.

David LE MONNIER

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President of the "office de tourisme de Cabourg"
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Departmental Councillor for "Calvados"

Contents

Cabourg...



in history	Page 4
in heritage	Page 8
in seaside living	Page 12
in romance	Page 16
in culture	Page 20
in family experiences	Page 24
in celebration	Page 28
in nature	Page 32
in sports	Page 34
in recommended addresses	Page 38
in iconic symbols	Page 40
in key figures,	Page 41
in business tourism	Page 42
in suggested itineraries	Page 43
in what's new	Page 44
in visitor resources	Page 46
in labels	Page 48
in questions	Page 50

Cabourg In history

One must imagine a small hamlet of around a hundred fishermen living set back from the sea, notably out of fear of Viking invasions.

In 1066, William the Bastard, then Duke of Normandy, prepared to reclaim the throne of England. He gathered more than 5,000 men in Dives-sur-Mer. The famous Battle of Hastings saw the defeat of Harold, making William the Conqueror King of England.

Three centuries later, the French throne was threatened by English control during a long period of conflict known as the Hundred Years' War. Cabourg, like much of France, experienced English occupation.

After this troubled period, Cabourg returned to the rhythm of the seasons, agriculture and fishing, more or less affected by the course of history.



19TH CENTURY : THE BIRTH OF THE SEASIDE RESORT

In the mid-19th century, Cabourg reached a decisive turning point. Attitudes evolved, and the sea, once perceived as dangerous, became a true asset. Driven by the rise of sea bathing and an innovative urban vision, the town gradually transformed into a seaside resort.

Recognised for their therapeutic benefits in the early 19th century, sea bathing played a key role in the resort's development. Thanks

to new maritime and later railway connections, holidaymakers discovered the French coastline, including the small resort of Cabourg, then served by the far west line, a journey that took seven hours, as well as the Decauville tramway. Thanks to its proximity with Caen, Cabourg developed considerably. A landscape once shaped by fishing and farming in meadows and marshes quickly evolved into one dedicated to leisure.



" I shall make of this place the Queen of Beaches ! "

Henri Durand-Morimbau

Captivated by the natural beauty of the site during a coastal exploration, Henri Durand-Morimbau, a Parisian lawyer, decided to invest in the dunes of Cabourg. In 1854, once the dunes had been stabilised and levelled, he built the first wooden casino set back from the sea, with the help of architect Claude Duval. Thirteen years later, the same casino, along with the beach Grand Hotel built in 1862, was acquired by engineer Isouard. He demolished the casino located inland and rebuilt it by the sea on its current site.

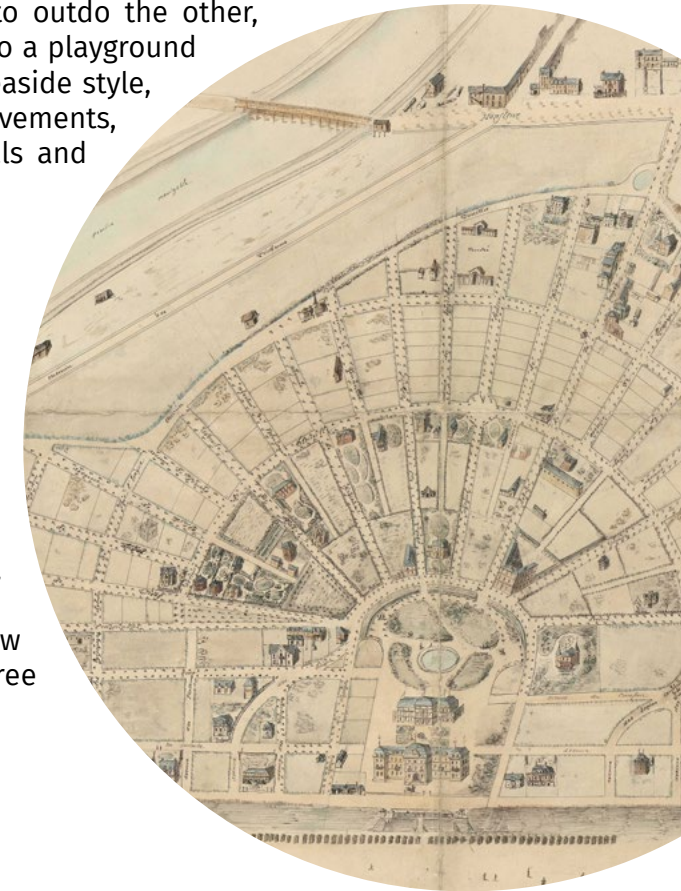
In 1892, Charles Bertrand, owner of the large institutions of Cabourg, undertook the reconstruction of the casino. Elected mayor in 1896, he significantly modernised and developed the resort. He commissioned the construction of the tourism pavilion, the covered market, the Garden Tennis Club and the golf course, and rebuilt the beach Grand Hotel, which he considered outdated and stern.

Originating from the wealthy bourgeoisie, the first bathers and vacationers built the earliest second homes of the modern era. Each seeking to outdo the other, property owners competed in creativity, turning Cabourg into a playground for architects. This led to the development of an eclectic seaside style, combining elements inspired by earlier architectural movements, Gothic, Renaissance and others, along with mixed materials and international influences.

THE " BELLE ÉPOQUE " ERA

This period of social, economic, cultural and technological transformation, driven by the Industrial Revolution, profoundly marked France. The Belle Époque was a time of innovation and creativity across all fields, heralding the great advancements of the 20th century such as the automobile, aviation and the telephone.

After two decades of Great Deflation, from 1873 to 1896, a new era of peace seemed possible, fostering optimism and carefree living.



The early 20th century also saw significant social progress linked to technological innovation and the emergence of new practices such as sport. Normandy benefited greatly from the expansion of rail travel, which supported its development. A true art of living emerged in the seaside resorts of the Côte Fleurie. These resorts became social stages for high society on holiday. Elegance was on display throughout the summer season, at horse races, along promenades and on beaches, and in casinos.

New fashions and leisure practices flourished in a time when dressing, conversing and socialising were refined arts.

Cabourg became particularly popular with a Parisian clientele eager to socialise by the sea. The resort quickly took shape, with around 400 villas enhancing its landscape. The Belle Époque reached its peak with the arrival of direct railway access via the new station. The casino, cinema and racecourse strengthened its appeal, culminating in the opening of the second Grand Hôtel of Cabourg, a jewel of refinement inaugurated on July 7th of 1907.



CABOURG IN WARTIME

In the height of summer 1914, war broke out. Although far from the front, Cabourg served as a hospital hub for more than two years, with major establishments converted into military hospitals.

After the First World War, Charles Bertrand worked to restore the town to its former Belle Époque prestige. The "Roaring Twenties" brought numerous festivities and air shows from 1920 onwards..

LaThe Second World War interrupted tourism. Cabourg and its villas were occupied by German troops, and the resort became a rest and recreation area for the Wehrmacht..

On August 21st of 1944, Belgian soldiers of the Independent Belgian Brigade liberated an abandoned Cabourg. Residents returned in September to a town with relatively limited damage, mainly in the old district, and villas that had been converted into bunkers, but whose exterior appearance remained largely unchanged.

A THRIVING RESORT

Life gradually resumed its course. The Mayor of Cabourg appointed Bruno Coquatrix, director of the Olympia in Paris, to run the casino. Success followed quickly, with major artists such as Édith Piaf, Jean Richard and Gilbert Bécaud performing in Cabourg and reviving the casino's cultural scene.

Bruno Coquatrix, who easily won the 1971 local elections, had ambitious plans for the town. The Grand Hotel was renovated, the promenade extended, and new residential complexes along with Cap Cabourg were developed. As leisure activities gained popularity across France, second homes became increasingly sought after, and the resort expanded rapidly.

Today, Cabourg enjoys an ideal location in the heart of Normandy, between the Côte Fleurie and the Pays d'Auge. A renowned seaside resort, both peaceful and vibrant, iconic and modern, family-friendly yet intimate, it attracts thousands of visitors every year.



Fernandel & Bruno Coquatrix



Cabourg Inheritance

An emblematic resort of the Côte Fleurie, Cabourg boasts exceptionally rich heritage, where Belle Époque architecture continues to shape the urban landscape. Villas of various silhouettes tell 150 years of seaside history, highlighted by a dedicated trail offered by the tourism office. Visitors can explore these architectural treasures through guided tours, some of them theatrical, bringing back to life the elegance of a bygone era.



" BELLE ÉPOQUE " VILLAS

Cabourg's villas reflect the charm of this period. They feature ornate balconies, bow windows, loggias, ceramics, mosaics and colourful façades. Each street reveals neo-Norman buildings or 19th century mansions, true architectural masterpieces. Guided tours organised by the tourism office invite visitors to discover this exceptional heritage.



THE FAN

Henri Durand-Morimbau entrusted the town's urban plan to architect Paul Leroux, who designed a radio concentric layout inspired by Greco-Roman theaters. The avenues converge towards a central space, the stage, the Jardins du Casino.

BALUSTERS OF THE MARCEL PROUST PROMENADE

These balusters are entirely crafted by the city technical staff, using molds owned by the town. They represent a remarkable enhancement of local heritage and showcase unique craftsmanship, perpetuated since the construction of the seawall in 1912.



" LA VILLA DU TEMPS RETROUVÉ "

A window onto the " Belle Époque " era

In spring 2021, Cabourg opened a new venue dedicated to the cultures of the " Belle Époque ". Marking the 150th anniversary of Marcel Proust's birth on July 10th of 1871, the town brings to life the Proustian world of Balbec, the fictional seaside town in his masterpiece largely inspired by Cabourg, through a museum depicting life during the writer's era.

Each year, " la Villa du Temps retrouvé " reinvents itself, offering a journey back in time to explore and understand the golden age of the Côte Fleurie during

the " Belle Époque " era. Marcel Proust, who stayed in Cabourg every summer from 1907 to 1914 and wrote key passages of *In Search of Lost Time* there, serves as a guiding figure and inspiration for the museum's content and atmosphere.

Described as a villa of Proustian evocation, a museum of multiple collections and a holiday home for artworks, the Villa hosts works on loan from local, national and international institutions for one or several seasons. The Belle Époque exhibition evolves continuously, with around 90% of the displays renewed each year. Major artists of the period have been featured, including Jacques-Émile Blanche, Antoine Bourdelle, Édouard Manet and Henri de Toulouse-Lautrec... Les espaces d'exposition plongent les visiteurs dans un parcours scénographique mêlant ambiances visuelles, sonores, musicales, numériques ou olfactives, et invitent les publics à l'exploration. Une riche programmation événementielle fait de la Villa du Temps retrouvé un lieu inspirant, centré autour de la transmission.

Press kit available at : villadutempsretrouve.com/espace-presse

" GRAND HOTEL DE CABOURG "

Designed by architects Virault and Mauclerc, the legendary " Grand Hotel of Cabourg " captivates visitors with its architecture and timeless charm. Its façade features finely detailed maritime-inspired ornamentation. Immortalised by Marcel Proust, who loved to stay there, the hotel's restaurant even reminded him of an aquarium. A true architectural gem in Italian Renaissance style, the building is listed as a Historical Monument. The only five-star hotel on the Côte Fleurie with direct beach access, it is part of the prestigious MGallery collection.





Cabourg

In seaside living

In Cabourg, the sea is ever-present, shaping daily life and the rhythm of the seasons. Its murmur and changing colours accompany every moment, invigorating walks on the sand in winter, dazzling sunsets in summer, or simply the sea breeze inviting relaxation. Living in harmony with the sea is a unique privilege that makes Cabourg truly special.

MARCEL PROUST PROMENADE

Stretching for 2.5 miles from Cap Cabourg to the beach of Home-Varaville, the Marcel Proust Promenade, the beating heart of Cabourg's seaside life, is the longest pedestrian promenade in Europe. It offers direct access to one of Normandy's finest sandy beaches. Walking along it means enjoying the fresh sea air, sitting on a terrace to admire the horizon, taking in the beauty of the Villas Belle Époque villas, or trying out a range of sports and leisure activities.



WELLNESS DESTINATION

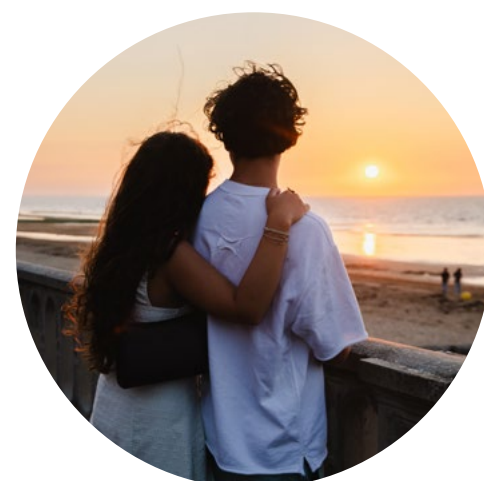
Thanks to its setting, Cabourg is a haven of serenity all year round. From the invigorating sea air to its walking trails, a sense of calm prevails.

Its thalassotherapy, renowned for its marine treatments and relaxation programmes, enhances this revitalising experience. Located by the sea, the Thalazur center envelops visitors in a soothing atmosphere and offers a range of treatments for a truly relaxing escape.



WATER SPORTS

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BEACH AND BATHING ESTABLISHMENT

Like an Impressionist landscape, Cabourg's beach is a living painting. Facing the horizon, the Côte Fleurie stretches from the Côte de Nacre to Le Havre. Seabirds, like musical notes, dance above the waves. Sunsets capture the hearts of lovers, as the sea becomes a magical mirror reflecting celestial hues. From June to September, the bathing establishment invites visitors to fully enjoy the beach, offering beach cabin rentals and tented parasols.

DINER ON THE SEAWALL AUGUST

Imagine a long, lively table set along the Marcel Proust Promenade, bringing together families, friends and neighbours, each sharing their meal to the rhythm of concerts and street performances. Simple and original, this concept invites both locals and visitors to come together for a moment of relaxation, smiles and good cheer in a warm and festive atmosphere. Each year, nearly 6,000 guests gather to celebrate conviviality in Cabourg, at France's largest seaside dinner.





Cabourg

In romance

For over a century, the Proustian city has embodied a deeply romantic lifestyle. The light, the colours, the sea views and the Belle Époque villas create a unique setting, ideal for emotion and heartfelt declarations. Every place tells a story, from the Grand Hotel to the lovers' benches, and the Méridian of love, which symbolically unites couples from around the world. In Cabourg, romance is not just a concept, it is a sensory experience, almost beyond time.



CABOURG, THE ROMANTIC CAPITAL

The charm of the " Belle Époque " villas, the beauty of the sunsets, the wide stretches of sand and the poetic Grand Hotel give Cabourg an idyllic atmosphere. By the sea, the Marcel Proust Promenade unfolds like a ribbon of emotions. Couples embrace, their light footsteps leaving traces in the sand. Waves gently caress the shore, while seagulls perform a graceful ballet overhead. A stage for the most beautiful declarations, the Proustian city and romance are inseparable. More than a concept, it is above all a way of life. The Cabourg Film Festival celebrates the finest films of the

romantic genre. A true cinema destination, Cabourg remains forever associated with " *La Boum* ", which revealed french actress Sophie Marceau, " *Le Cœur des Hommes* ", " *Coco avant Chanel* " and " *Intouchables* ". Even the festival " *Cabourg Mon Amour* " offers a musical escape by the water, infused with a romantic atmosphere.

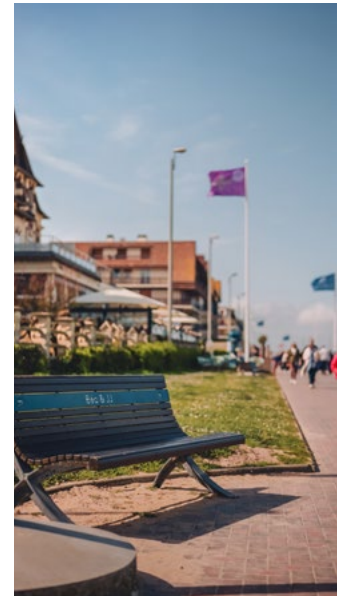
MERIDIAN OF LOVE

Inaugurated for the 30th anniversary of the Cabourg Film Festival, the Meridian of love is an artwork celebrating universal love. This poetic walk features five columns representing the five continents, each bearing the word "love" in the languages of the countries from that continent. It is a tribute to cultural and linguistic diversity, uniting lovers from all over the world. Along the Promenade Marcel Proust Promenade, 104 markers adorned with intertwined swans trace its path. Since 2016, the Meridian of love has stood as a romantic counterpart to the Greenwich Meridian, measuring not time, but love and passion. This open-air artwork, embedded in the very DNA of Cabourg as a Romantic Capital, invites couples to stroll hand in hand, exchange sweet words in every language and let their love flourish across continents.



LOVERS' BENCHES

Places of tenderness, the benches along the Marcel Proust Promenade, engraved with the names of lovers who share memories there, invite contemplation and stand as silent witnesses to budding love and shared promises. Couples sit together, hold hands and enjoy moments suspended in time. This concept was created by the Cabourg Film Festival, extending the spirit of the Meridian of love.



VALENTINE'S DAY : CABOURG, ROMANTIC CAPITAL - FEBRUARY

Valentine's Day has been celebrated with passion since 2015 in Cabourg. Each year, the town turns shades of pink, brought to life by a rich programme of open-air events. During these special days, the seaside resort transforms into a true capital of romance. The Jardins du Casino become a setting for declarations of love, and the entire town comes together to celebrate its unique romantic identity.



Cabourg In culture



A source of inspiration, Cabourg has nurtured the imagination of numerous artists, writers and musicians, including Marcel Proust and painter René Xavier Prinnet. This creative tradition continues today through a vibrant cultural programme built around festivals, concerts and literary events. Blending history, contemporary creation and places rich in character, Cabourg is fertile ground where the arts flourish and engage in dialogue with heritage.

CABOURG FILM FESTIVAL - JUNE



The Cabourg Film Festival was founded in 1983 by Gonzague Saint Bris. Since then, it has become a major event in French and international cinema, celebrating romance through a selection of films dedicated to passion, love and imagination. Each year, more than 12,000 festivalgoers gather over five days to attend screenings in theaters and open air. The entire fan area comes alive to the rhythm of screenings at the local cinema, Le Normandie. On the red carpet in front of the Grand Hotel, the meeting of cinema and romance is enhanced by the gentle waves of the sea in the background and soft glowing lights, creating an enchanting atmosphere for lovers of the seventh art.

CULTURAL SEASON

Each year, Cabourg's cultural season runs from September to May at the Sall'in, a venue with 272 seated and up to 800 standing places. Each performance is carefully selected to offer original, engaging, humorous and musical creations suited to all audiences.

Au programme : concerts, pièces de théâtre, one-man-show, retransmissions d'œuvres classiques et spectacles jeunesse. Les réservations s'effectuent à l'office de tourisme ou sur la billetterie en ligne, accessible depuis le site cabourg.fr



" LES ÉCUMES " - JULY

" Les Écumes " offers three enchanting concerts dedicated to world music, performed by internationally renowned virtuoso musicians. A suspended moment in the heart of the sea theater, where melodies blend with the sound of the waves and the reflections of the sunset.



" VILLAS EN MUSIQUE " - SEPTEMBER

During the European Heritage Days, five Cabourg's villas exceptionally open their garden gates for musical interludes. Visitors experience intimate moments set to jazz and classical music. This initiative aims to connect architectural heritage with music. The garden of the Villa du Temps retrouvé hosts the final concert.

" DES MOTS À LA MER "

FESTIVAL OF YOUTH LITERATURE - OCTOBER

Cabourg becomes a literary destination during the " Des Mots à la mer " festival. Families gather around a rich and diverse programme of talks, book signings and workshops with authors, all offered free of charge. Dedicated to children's literature, the festival promotes reading, books and cultural openness among young audiences.

" CABOURG MON AMOUR " - JUNE

A seaside escape with an authentic Norman spirit for over a decade, the festival stands out for the quality of its music line-up and its friendly atmosphere. A true springboard for emerging artists, Cabourg Mon Amour has welcomed talents such as Clara Luciani, Zaho de Sagazan, Juliette Armanet, Angèle, Polo & Pan, Pierre de Maere, Feu Chatterton, as well as Bon Entendeur and Sam Sauvage. Set in a prime location to admire the sunset with feet in the sand, artists bring the beach of Cap Cabourg to life over three days.





Cabourg

In family experiences

Cabourg cultivates a warm and welcoming identity, where every generation naturally finds its place. Fun activities, seasonal events and nature experiences offer countless opportunities to enjoy time together. Families rediscover the precious authenticity of shared holidays. A generous destination, designed to create lasting memories.



DISCOVERY WEEK JULY AND AUGUST

The Discovery Week takes place during the October school holidays. A rich programme of activities awaits children aged 4 to 16. With 50 activities spread across 104 time slots, the event highlights the diversity of experiences available to young visitors through nature-based, sporting, cultural and digital activities, ensuring there is something for everyone.



" CABOURG À LA BELLE ÉPOQUE " MAY

A journey into a defining era in the identity of the seaside resort. The event " Cabourg à la Belle Époque " celebrates, each May, the artistic effervescence and scientific progress that characterised the period. In a friendly atmosphere, locals and visitors alike transform themselves and step back in time, dressed in magnificent period costumes. Filled with entertainment, this tribute to the " Belle Époque " era, which once placed the Proustian city at the heart of all conversations, immerses participants in a world of elegance and refinement.

CLUB CABOURG - JULY AND AUGUST

A summer institution, Club Cabourg offers weekly gatherings in a holiday club atmosphere on the scale of the entire resort. These events have become an integral part of Cabourg's dynamism and friendly spirit. Providing tailor-made holiday experiences for all ages, the Club Cabourg embodies the city's festive and welcoming character. Activities include beach yoga, sea aquagym, pony rides for young children, archery and family outings in the dunes.

CHILDREN'S ACTIVITIES

During december, winter and spring school holidays, a wide range of activities is offered to young residents and visitors, complementing the Club Cabourg and the Discovery Week. These include shore fishing, baking workshops and DIY sessions, where children can learn how to create everyday objects.

CHRISTMAS WONDERLAND December

Cabourg pulses to the rhythm of a rich and diverse events programme, designed to surprise, bring people together and inspire emotion. Festivals, concerts, fireworks, food events, traditional celebrations and major cultural highlights give the resort a unique vitality. Throughout the year, residents and visitors alike are invited to share incredible moments in a festive and friendly atmosphere.





Cabourg

In celebration

Cabourg pulses to the rhythm of a rich and diverse events programme, designed to surprise, bring people together and inspire emotion. Festivals, concerts, fireworks, food events, traditional celebrations and major cultural highlights give the resort a unique vitality. Throughout the year, residents and visitors alike are invited to share incredible moments in a festive and friendly atmosphere.

FIREWORKS

In Cabourg, fireworks displays begin as early as February 14th for Valentine's Day, continue during July 14th celebrations and light up the sky during summer events at the racetracks. A visual show that delights spectators of all generations.



SYMPHONY OF WATER

- SUMMER

At nightfall, Cabourg comes alive with reflections and music through its event Symphony of water. In the Jardins du Casino, this night-time show transforms the setting into an open-air stage, where water jets, light displays and musical compositions interact with elegance. Visitors experience a visual and sound journey designed as an invitation to dream, along a stroll accessible to all, in an atmosphere filled with wonder.



ST JOHN'S EVE CELEBRATION - JUNE

St John's eve celebration stands as a convivial and unifying highlight of the summer season in Cabourg. It brings together residents and visitors for a shared experience, driven by entertainment and a festive programme open to all. Designed as a family-friendly event, it celebrates traditions while encouraging connection and conviviality.

NIGHTLIFE

As night falls, Cabourg reveals a lively and welcoming nightlife. Throughout the year, numerous bars and social venues invite visitors to enjoy warm moments in a relaxed and festive atmosphere.

A true temple of Cabourg nightlife, Le Gatsby nightclub is located in the heart of the Jardins du Casino. Trend-setting DJs curate eclectic and elegant line-ups, while night owls can relax in a Chesterfield armchair at the bar or in one of the VIP areas.



FRENCH FLYAIR

For the past two years, Cabourg has hosted the French Flyair festival, transforming its seafront into a truly spectacular stage for a major aerial show. With over 100,000 spectators, the event has firmly established itself as a highlight of the resort's calendar. The event brings together the best of civil and military aviation. Aerobatics, stunt flying demonstrations, high-speed performances and spectacular manoeuvres shape a show designed to amaze a wide audience. The "Patrouille de France", a symbol of aeronautical excellence, is among the participating formations. Both spectacular and family-friendly, Cabourg's French Flyair festival plays a key role in enhancing the destination's appeal.

Cabourg In nature

Between sea, dunes, marshes and estuary, Cabourg reveals a preserved natural environment that invites visitors to slow down and reconnect with what matters most. The town is fully committed to responsible and slow tourism, encouraging gentle mobility, respectful exploration of ecosystems and greater awareness of biodiversity. Here, visitors take the time to observe, feel and understand a natural heritage that is both unique and powerful.



DIVES' ESTUARY AND DUNES OF CAP CABOURG

The Dives' estuary and the marshes of Cabourg offer an exceptional and unspoiled natural setting. At the tip of Cabourg, where land, sky and sea meet, the historic dunes stand as guardians of this preserved landscape. The former towpath provides an easy and family-friendly walk along the Dives, with a true end-of-the-world atmosphere and scenery that changes with the endless rhythm of the tides. This natural environment is home to rich flora and fauna and has become a refuge for many migratory birds seeking rest.

Unusual : The occasional presence of seals bears witness to the richness of the local wildlife. At low tide, they come to rest on the sandbanks, offering attentive walkers a discreet and soothing scene. To preserve this balance, observation should be kept at a distance.

AQUILON'S PARK

Aquilon's park is a multi-generational space combining leisure and botany. It features an open play area, a green amphitheater hosting performances during the summer season and a playground divided into four areas for children aged 2 to 12. A treetop adventure course is also available, designed for all ages from 3 years old, offering four levels of difficulty and more than 30 challenges. A true haven of greenery, ideal for relaxing, meeting others and having fun.



MARSHES OF CABOURG

Just outside Cabourg, the marshes offer wide open landscapes. In the heart of these meadows, visitors may encounter horses, cows, bulls and storks. Particularly numerous in spring and summer, storks make the marshes a prime observation site,

easily accessible just minutes from the resort.

On foot or by bike, several routes invite exploration. A 19.8 km itinerary offers a full immersion in around five hours, alternating roads and paths to reveal the full diversity of the site.



HEART'S PATH

A 2.5 km loop winding around the Divette, between natural and urban spaces. Accessible year-round, the Heart's path encourages outdoor activities, walking, running, cycling or simply strolling, in a peaceful setting. The route also showcases a rich natural environment with changing landscapes throughout the seasons, from spring colours to winter reflections on the water. A true moment of relaxation, this fitness trail perfectly illustrates the harmony between wellbeing and nature.

" GARDEN EN FLEURS " SPRING

The " Garden en Fleurs " has been Cabourg's springtime event since 2006. Each year, more than forty exhibitors gather in the Jardins de l'Hôtel de Ville to share their passion. Nursery gardeners and horticulturists present rare and unexpected plants suited to all climates and environments, while offering advice and tips to the public. Garden designers, landscapers, toolmakers and artisans showcase their products and innovations. Conferences and workshops, including dedicated activities for younger audiences, are also organised. The event is free and open to all.



Cabourg In sports

A dynamic and open destination, Cabourg offers an ideal playground for all types of sporting activities, from jogging along the seafront to tennis, cycling, swimming or horse riding. Supported by modern facilities and an ambitious sports programme, the resort hosts competitions, introductory sessions and a wide range of activities throughout the year. A destination where energy, movement and outdoor pleasures take on their full meaning.



AQUA DIVA

Opened in July 2024, Aqua Diva is part of the sports complex and extends over more than 20,000 m². It features a 300 m² indoor swimming pool, a learning pool, a leisure pool and a waterslide. The wellness area includes a sauna, hammam, balneotherapy facilities and a fitness room. Outdoors, visitors can enjoy a Nordic pool and a water-play area for children, as well as a giant slide for thrill-seekers.

GARDEN TENNIS CLUB

A key sporting asset for the town, the Garden Tennis Club, a landscaped park covering 20,688 m², is an integral part of Cabourg's history. A complete renovation of the site has been underway since 2017, including the creation of a padel court, new changing facilities for the outdoor courts and the refurbishment of the clubhouse.

More recently, work has begun on renovating the roofing of the indoor courts and redesigning the ancillary spaces within the buildings. The venue hosts major regional, national, European and international tennis competitions.

SPORTS COMPLEX

Sports field is a dynamic complex offering a wide range of activities. Cabourg 1901 serves as the central hub of local community life, with 877 m² dedicated to youth and associations. The Divette gymnasium hosts basketball, judo, table tennis, karate, twirling baton and zumba. A football pitch, Fernand Sastre stadium, is also located within the complex. Accessible to all ages, the skate park provides a safe space for urban sports such as skateboarding, scooters, rollerblading and BMX.

CABOURG, EQUESTRIAN DESTINATION

On horseback, Cabourg offers a unique panorama, with rides through the marshes or along the beach. Sulky driving, an iconic activity, can be practised directly on the sand, where the seaside landscape and salty breeze add a magical dimension.

A landmark venue, the racecourse hosts competitions where horses compete in speed and endurance, while spectators experience the excitement of racing. During the summer events on the racetracks, the atmosphere is warm and family friendly. Spectacular evening races delight fans every Tuesday and Friday night in July and August, alongside festive evenings, entertainment and gastronomy. In May, the Cabourg Classic jumping attracts professionals and equestrian enthusiasts from all around the world. Since 2025, the event has reached 4-star level, becoming a benchmark in international show jumping and reinforcing Cabourg's position on the global equestrian stage.



CYCLING ROUTES

Cabourg offers excellent opportunities for cycling. Enthusiasts can enjoy several safe and well-maintained cycle paths. Numerous rental shops provide affordable options to make the most of exploring on two wheels. In addition, the " Vélomaritime " also passes through the town. This 1,500 km cycling route connects the English Channel to the North Sea, promising exceptional journeys along the coast. A perfect way to enjoy the scenery while staying active.



GOLF DESTINATION

Cabourg features two golf courses. The public golf, with its 9-hole course, is ideal for beginners and practice in a relaxed yet sporty atmosphere.

The golf of Cabourg Le Hôme offers an 18-hole course set between sea and marshland. Open to all from the age of 4, it provides training courses, group lessons and individual coaching for both beginners and advanced players.

Cabourg also offers a seafront mini-golf course. With 18 holes, it invites players on a miniature world tour, featuring iconic landmarks such as the Eiffel Tower, Big Ben, the Statue of Liberty and the Pyramid of Khufu.

CABOURG GO-KART TRACK

Located on the avenue de la Divette, only 3 minutes away from the town center, the go-kart track celebrated its 50th anniversary in 2024. The venue offers the chance to enjoy karting with family or friends on a 900-metre outdoor competition track. Motorsport enthusiasts are not left out, with 160cc karts available for younger drivers from age 7 (minimum height 1.25 m). The site also hosts corporate team-building events, offering a convivial setting to strengthen team spirit.



CABOURG PARA & TRIATHLON NORMANDIE EVENT - OCTOBER

The Proustian city becomes a true playground for athletes, driven by the Normandy Triathlon League. From 2025 to 2028, Cabourg hosts the French Para-Triathlon Championships as well as the D1 and D2 Grand Prix finals, for both men and women, as the fifth and final stage of the Lindahls Pro + Triathlon Series. Accessible and inclusive, the event also features an introductory race open to the general public.



HALF-MARATHON - MARCH

With a demanding course of over 21 kilometres, the Cabourg Half Marathon offers a unique experience in Normandy. Runners have the opportunity to test their endurance and feel the rhythm of sport in an exceptional setting combining the charm of land and sea.



Cabourg

In recommended addresses

Les adresses partenaires de l'office de tourisme sont référencées sur cabourg.fr

MARKET

On the market square, locals, regular visitors, holidaymakers and traders come together. Fresh, seasonal products are available to delight the senses. Covered market halls are open on Wednesday, Friday, Saturday and Sunday mornings outside school holidays, and daily during school holidays. The open-air market takes place every day during the spring, summer and autumn holidays (except Mondays), and on Wednesdays and Sundays for the rest of the year. In July and August, night markets are held every Saturday from 6 pm..



RESTAURANTS

Cabourg's culinary scene is a feast for the senses, offering something for every taste. From fine dining and Michelin-starred establishments to family-friendly restaurants, from relaxed pizzerias to quick sandwich spots and fresh salad bars, every palate is catered for. Renowned institutions stand alongside must-visit addresses, all promising memorable experiences.



SHOPS

Souvenir boutiques, major fashion brands and delicatessens come together along the main street, avenue de la Mer, and its surroundings, creating a rich mosaic of great places to explore. The Balbec shopping center and the shops of Cap Cabourg further enhance the local offering. Each store opens the door to a warm and friendly atmosphere, where passionate shopkeepers are always ready to share their good spirit. In Cabourg, every generation finds something to enjoy, and every visitor leaves with a souvenir, in a lively and welcoming atmosphere that beats at the heart of the destination.



ACCOMMODATION

The seaside resort offers a wide range of accommodation, from luxury hotels ensuring comfort and tranquillity, to holiday homes ideal for family stays, and welcoming campsites. Each option provides a unique experience suited to different budgets and preferences, ensuring a memorable stay by the sea. Whether seeking elegance or adventure, Cabourg meets the expectations of its guests.

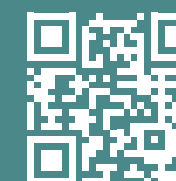
ATELIER 1901 & FAB'LAB

The Atelier 1901 is a collaborative living space focused on experimentation, knowledge-sharing and intergenerational exchange. It includes an 80 m² FabLab equipped with laser cutting and engraving machines, a CNC milling machine, a 3D printer and a digital embroidery machine. Curious minds, model-making enthusiasts and creative hobbyists can bring their projects to life here. The FabLab also offers workshops throughout the year, where participants can learn to use digital tools, artificial intelligence, digital drawing and 3D printing.



To discover all
recommended
addresses

SCAN THE QR CODE



Cabourg

In iconic symbols

Each of Cabourg's specialties reflects a unique aspect of its identity, from its gastronomic heritage to its coastal lifestyle.

- **Proust's madeleine** : a delicate pastry inspired by Marcel Proust's *In Search of Lost Time*, in which the madeleine serves as a powerful symbol of nostalgic memory.

- **" Coques de Cabourg "** : delicious chocolates crafted as " trompe-l'œil " seashells. They embody the region's confectionery tradition, with their sweet flavour and crisp texture.

- **" Swann d'Or "** : the award of the film festival, celebrating cinematic art in the spirit of Proust and the elegance of Charles Swann, a fictional character from *The Search*.

- **Sailor shirt** : an iconic seaside garment, the striped sailor shirt symbolises timeless fashion and the relaxed elegance of the Normandy coast.



Cabourg

In key figures



7 hotels

5 campsites

4 group accommodations

46 restaurants

38 leisure facilities

1 thalassotherapy center

1 racecourse

1 casino

1 museum

50 128 tourist beds

Cabourg

In business tourism

Located just 2 hours and 15 minutes from the capital, the destination is a benchmark for companies looking to organise seminars, strategic meetings or corporate events in an inspiring environment. The resort benefits from excellent accessibility. Here, work and wellbeing naturally find their balance, thanks to an atmosphere conducive to creativity, team cohesion and meaningful exchanges, within venues suited to all formats.

Several establishments offer meeting spaces and services tailored to seminars, enabling fully turnkey events in a welcoming setting. Cabourg provides an exceptional backdrop for meetings, private events, corporate cocktails or creative workshops, thanks to its many flexible and adaptable venues.

This offering will soon be enhanced by the historical casino, which will provide Cabourg with a 500-seat venue suitable for conventions, conferences and screenings. This new facility will complement the existing offer and further position Cabourg as a leading business tourism destination on the " Côte Fleurie ".



Find all
locations
HERE



Cabourg

In suggested itineraries



BY CAR

DIRECT EXIT FROM THE A13 MOTORWAY

From Paris, Caen or Rouen

VIA THE A29 MOTORWAY

Direct connection to northern France, Belgium and the Netherlands.

BY TRAIN

DIVES-CABOURG TRAIN STATION, SNCF

Connected to Paris Saint-Lazare via Trouville-Deauville, from April to September on weekends and daily in July and August

TROUVILLE-DEAUVILLE TRAIN STATION, SNCF (20KM)

CAEN TRAIN STATION, SNCF (24km)

BY BUS

FLIXBUS - Direct connection from Paris Bercy and Pont de Levallois

BUS NOMAD – Line 111 Daily services to Caen, Deauville, Honfleur and Le Havre.

BY PLANE

CAEN – CARPIQUET AIRPORT (35km)
DEAUVILLE NORMANDIE AIRPORT (28,5km)

Cabourg

In what's new

Driven by an ambitious tourism vision, Cabourg is developing major projects to strengthen its appeal and support economic vitality throughout the year. By fostering a virtuous circle combining tourism development, quality of life, employment and commercial dynamism, the destination continues to evolve.

CABOURG'S NEW CASINO

Opened on April 28th of 2026, the new Partouche casino marks an important step in the destination's development. Located on the 60 avenue de la Brèche Buhot, set back from the seafront, it forms part of a structured leisure hub, in immediate proximity to the Aqua Diva aquatic center and the Garden Tennis Club.

Spread across an 11,000 m² site, the contemporary building offers approximately 2,500 m² of floor space. Designed to meet the expectations of both gaming professionals and visitors, the new venue features expanded and comfortable gaming areas, accommodating a greater number of machines and offering a renewed experience. The overall concept is open and welcoming, with spaces dedicated to relaxation, dining and shared moments, extending the resort's festive spirit both day and night.

Conceived as a true living space, the new casino also caters to events and business tourism. Two reception rooms allow for seminars, corporate meetings, conferences and private events in a setting that is both functional and inspiring. This enhances group hospitality and complements existing infrastructure.

Through this new showcase venue, Cabourg reaffirms its ability to enrich its leisure offer and create new opportunities to gather, celebrate and make lasting memories all year round.



THE FUTURE ITALIANATE THEATRE

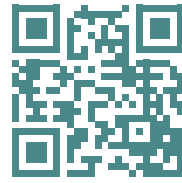
Cabourg will redevelop the historical casino, adjoining the Grand Hotel, into an Italian-style theater. The building, listed as a Historical Monument, will be renovated to create a 500-seat performance venue. The town aims to strengthen its attractiveness and business tourism offer, particularly through the hosting of seminars and professional events. The theater will present a varied and prestigious programme, including screenings linked to the renowned film festival. It will also be made available for associations and family events.

While awaiting the completion of this project, the Sall'in, along with the private lounges of the Grand Hotel, Thalazur and Sweet Home, continue to host all types of meetings, with full equipment and facilities available.



Cabourg

In visitor resources



WEBSITE

The website cabourg.fr offers both institutional and tourism content. Its structure is organised around three main sections: living, staying, discovering. The site features blog-style articles designed to inspire visitors. Multilingual, it caters to both tourists and professionals and is fully optimised for smartphones and tablets. The interface provides a modern and personalised user experience.

" DE MER EN MERVEILLES " : INSPIRATION MAGAZINE

Across 72 pages of discoveries, this biannual publication showcases the finest experiences to enjoy in Cabourg throughout the seasons. Through visuals, ambassador portraits and editorial content, readers are taken on a journey of inspiration, discovering the many facets of the Proustian city.

" LE FIL BLEU "

A bimonthly agenda, the " Fil Bleu " offers rich and engaging content as well as immersive features. It is an essential guide to local activities and provides a valuable platform for partners and advertisers.



" PROMENONS-NOUS " : TOWN MAP

The tourist map is an essential and practical tool for exploring the town. It highlights key landmarks, must-see activities and includes a playful space for younger visitors, who can complete colouring sketches of the Villa du Temps retrouvé or the Grand Hotel.



HERITAGE TRAIL

Designed to provide visitors with an easy and independent way to explore, the heritage trail highlights the richness of the destination. It offers two complementary routes, a Proust-inspired itinerary exploring the links between Cabourg and Marcel Proust, and a discovery route showcasing the town's iconic villas. Each route is enhanced with reference points, maps and historical content to enrich the experience.



TIDE GUIDE

An information booklet designed to help everyone fully and safely enjoy the Cabourg coastline. It includes tide schedules as well as all essential practical information for a safe and enjoyable seaside experience. It also features useful recommendations to guide visitors in discovering the coastline while respecting weather conditions and safety rules.



PRESS AREA AND FILMING REQUESTS

The press area, accessible from the Cabourg website, provides press releases and press kits. It aims to keep media informed about destination news, assist with organising visits and provide guidance for filming requests. A dedicated press section is also available on the website of the " Villa du Temps retrouvé ".



Cabourg

In labels

CATEGORY 1

The Category 1 classification represents the highest level of recognition and quality in tourism, based on criteria assessing excellence in services and visitor reception provided by a tourism office. This distinction enables the destination to maintain its status as a touristic classified station.



" DESTINATION D'EXCELLENCE "

Cabourg tourism office is engaged in the " Destination d'Excellence " certification process. This label highlights the quality of reception and services offered by tourism professionals, based on precise criteria with a strong environmental focus. The Cabourg tourism office is committed to delivering a high-quality service and experience for visitors, local residents and tourism stakeholders alike.

TOURISME & HANDICAP

Tourisme & Handicap is a state label certifying tourist facilities accessible to various types of disabilities. Cabourg tourism office is certified for all four types of disability. Its teams are trained to welcome and assist visitors in organising their stay.

Through a personalised digital travel guide, travel advisors recommend locations and facilities adapted to individual needs. The premises, located in the Jardins de l'Hôtel de Ville, are fully accessible to people with reduced mobility.



" SITES ET CITÉS REMARQUABLES DE FRANCE "

Membership in this association aims to protect and enhance local heritage. It promotes collaboration between heritage stakeholders and supports policies for the restoration and development of protected districts.

RÉSEAU " VILLE BELLE ÉPOQUE "

Drawing on their shared history, heritage and cultural programming, the towns of Cabourg, Bagnoles de l'Orne and Houlgate created the Ville Belle Époque network, which has since expanded to include Les Sables d'Olonne, Saint-Raphaël, Spa in Belgium, Enghien-les-Bains and Mers-les-Bains. The network aims to promote the heritage of "Belle Époque" towns in France and across Europe, contributing to their cultural and tourism development and raising awareness of this remarkable period.



" 4 FLEURS " LABEL

Since 1989, Cabourg has been awarded the " 4 Fleurs " label. In 2013, it also received the prestigious " Fleur d'Or ". The entire town celebrates nature, offering visitors stunning floral walks. In 2025, Cabourg renewed its " 4 fleurs " status within the " Villes et Villages Fleuris " label, recognising the town's strong commitment to sustainable development and urban landscaping, and ensuring an exceptional living and holiday environment for all lovers of the Proustian city.

Cabourg

In questions

It's time to test your knowledge of the Proustian city and become an expert on the destination !

1. Which artistic personality was Mayor of Cabourg from 1971 to 1979 and director of the legendary Olympia venue?

- A • Marcel Proust
- B • Gonzague Saint-Bris
- C • Bruno Coquatrix

2. What is the name of the award presented by the jury of the Cabourg Film Festival?

- A • " Swann d'Or "
- B • " Grand Prix "
- C • " Palme d'Or "

3. What is the nickname of Cabourg beach?

- A • " Plage des Amoureux "
- B • " Plage des Romantiques "
- C • " Plage des Artistes "

4. Which iconic landmark of Cabourg was built in 1907?

- A • Town Hall
- B • " Le Grand Hôtel "
- C • Saint-Michel Church

5. Which major sporting event has the town hosted?

- A • " Coupe Davis " at " Garden Tennis Club ", in 1926
- B • " Prix des Ducs de Normandie " at the racecourse, in 1974
- C • " Marathon de la Liberté ", in 1988

6. What was the main activity of the historic "casino" when it opened in 1907?

- A • Gambling
- B • Cultural performances
- C • Dining

7. Which event organised by the town of Cabourg celebrates Valentine's Day each February?

- A • " Cabourg, capitale romantique "
- B • " Festival du Film "
- C • " Cabourg mon Amour "

8. What is the name of Cabourg's literary festival?

- A • " Des Mots à la mer "
- B • " L'Amour à la page "
- C • " L'Écume des Livres "

9. In *In Search of Lost Time*, the writer Marcel Proust nicknames the dining room of the "Grand Hôtel" "the Aquarium." What does this metaphor refer to? :

- A • The decoration of the room with marine motifs
- B • Local workers and fishermen pressing against the windows to observe the luxurious life of guests, like fish in an aquarium
- C • A large glass wall separating the dining room from the beach, offering a view of the sea.



Answers :
1) Bruno Coquatrix - 2) " Swann d'Or " - 3) " Plage des Romantiques " - 4) " Grand Hôtel " - 5) " Coupe Davis " at Garden Tennis Club, in 1926 - 6) Cultural performances - 7) " Cabourg, capitale romantique " - 8) " Des Mots à la Mer " - 9) Local workers and fishermen pressing against the windows to observe the luxurious life of guests, like fish in an aquarium.

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